

Mary L. Anderson, M.D.  
Peter C. Cary, M.D.  
Robert C. Hannon, M.D.  
James R. Johnston, M.D.



23 Stiles Road, Salem, NH 03079

TEL (603) 893-4352  
FAX (603) 894-4522

John R. Niceforo, M.D.  
Robert S. Schall, M.D.  
Melukote Srinivasan, M.D.

## INTRODUCING **The Breast Center**

Dear Friends and Colleagues:

We are very pleased to introduce **The Breast Center** at Stiles Road, a collaborative effort between radiologists and surgeons, spearheaded by Dr. Paula Muto.

Salem Radiology has been committed to providing excellence in women's imaging and women's health for the entire course of our 30-plus year history. Over the past 5 years, our focus on this critical area has intensified dramatically in part due to the evolution of related imaging technologies.

- ~ In 2004, our Salem location became the first provider in the area to offer our community digital mammography, well before any of the hospitals in the region and even before many in the healthcare community began to acknowledge its clinical superiority. We added a 2nd digital mammography site at our North Andover location shortly thereafter.
- ~ In 2008, we opened a brand-new 2,000 sf beautifully appointed Interventional Suite in Salem where we now perform cyst aspirations, ultrasound-guided and stereotactic-guided biopsies among other procedures. At the same time, we added significant additional ultrasound capacity.
- ~ Also in 2008, through our partnership with Merrimack Valley MRI, we began offering 3T MRI services, the state-of-the-art in Breast MRI. While our radiologists have been performing Breast MRI for a number of years, the 3T offers a quantum leap forward in diagnostic capabilities.

This year, through **The Breast Center** we are very excited to be able to add a critical component to the imaging services described above ~ *onsite surgical consultation*. Finally, as the enclosed ad states, state-of-the-art imaging and surgical consultation at the same time.

All of us can appreciate, many through first-hand experience, the incredible anxiety a woman feels upon the discovery of a lump in her breast or upon hearing about an abnormal mammogram result. **The Breast Center's** primary goal is to dramatically reduce this anxiety by providing women a readily available "one-stop" resource (24 hours per day / 7 days a week) to turn to in these situations for fast and comprehensive answers.

The Breast Center is open not only to all the women in our community but also to any surgeons or other healthcare providers wishing to participate in this unique and innovative concept.

Please call us if you have questions or wish to learn more! Thank you.

Beverly DuBois  
603-893-4352 x 223

# Paula M. Muto, M.D., F.A.C.S.

---

General and Vascular Surgery

100 Amesbury Street  
Lawrence, Massachusetts 01840

198 Massachusetts Avenue  
North Andover, MA 01845  
Telephone (978) 685-5474  
Fax (978) 689-0493

April 24, 2009

Dear Colleague:

I want to share with you some exciting news regarding the care of our breast patients. Recent data has shown that patients not only become very anxious while waiting for results of any breast pathology, but also this waiting time could be injurious to them; both physically, as well as mentally. In order to better serve the patients in our community who present with abnormal mammograms or breast lumps, we are launching a new concept; a Breast Center with twenty-four hours access and availability. I have launched a program where patients will be able to access the Breast Center through an operator seven days a week. We will handle the phone calls and get them to completion imaging and if necessary, surgical evaluation as quickly as possible. We hope not only to save a lot of anxiety on the part of both the primary care physician, as well as the patient, but also to reduce the cost and the need for repeat visits and multiple images. This way we can simplify the care for the breast patient in the Merrimack Valley.

Enclosed is a laminated explanation of our Breast Center and how to access the system through the operator. Once the phone call is made, we take the appropriate information, contact the patient and plug the patient into the system as quickly as possible. I am hoping to achieve quicker access to the patients within the community and provide better service for them. I work at both Lawrence General Hospital and Holy Family Hospital, as well as at a free standing Breast Center. My goal is to serve the patient as best I can in whatever way is most appropriate. Given the current economic conditions and the fact that the patients are taking more responsibility for their healthcare expenses, I think it is important that we provide choices for our patients. Please let me know if I can answer any questions. I look forward to working with you, also, with any feedback in terms of how to improve the system.

Sincerely,



Paula M. Muto, M.D.

PMM/cmm

**The first thing we treat, is the lump in your throat.**

Finally, a place to go for answers from the best doctors in the community who have been working together for over 10 years.

Finally, state-of-the-art imaging and surgical consultation available at the same time.

Finally, a place where patients come first, and only a phone call away, 24 hours a day / 7 days a week.

## **The Breast Center**

23 Stiles Road

Salem, NH

Phone 978-722-1911

Radiology • Surgery • Pathology • Oncology

*Patients First Initiative*

## **The Breast Center**

23 Stiles Road, Suite 102

Salem, NH 03079

978-722-1911

*Our Commitment is to Offer Our Customers the Most Comprehensive,  
Highest Quality Breast Health Service Anywhere.*

*For Those Patients with High-Deductibles or No Insurance, We are Equally  
Committed to Offering the Best Possible Price and In Turn, The Best Value.*

*The Following Reflects Pricing for Selected Procedures Available to Patients  
Electing to Pay at the Time of Their Visit.*

*Digital Mammography (Screening)                      \$150*  
*with Computer-Aided Detection (CAD)*

*Digital Mammography (Diagnostic)                      \$175*

*Breast Ultrasound    \$ 95*

*Surgical Consultation    \$250*

*Ultrasound-Guided Biopsy                                      \$830*  
*vacuum-assisted*

*Stereotactic-Guided Biopsy                                      \$860*

*3T Breast MRI    \$995*  
*at Merrimack Valley MRI on the grounds of Holy Family Hospital*

- ~ The Breast Center is a collaboration of several healthcare providers; payment will be due to the actual provider of service.*
- ~ The Breast Center also offers a number of additional financing and payment plan options.*
- ~ In those instances where patients have high-deductible plans with lower "allowed" amounts than what is shown above, appropriate adjustments to the prices shown above will be considered.*